



Solution for your Data Quality problem

The **QUALITY OF YOUR ENTERPRISE DATA** is a key determinate of success for your organisation. High quality, consistent, valid enterprise data improve business productivity, enhance customer service, streamline operational processes, and **INCREASE YOUR BOTTOM LINE PROFIT**.

DQM AT A GLANCE

DQM is a software application that provides 3 major functions : Data profiling & quality auditing; Data cleansing & matching and Data Quality management Dashboard.

You can conduct data investigation, profiling and measure gaps against business rules. DQM can parse unstructured data into its components; cleanse & standardise the content, and match like items to identify duplications.

The Data Quality management Dashboard, presents data gaps and data quality issues as score cards for business executives.

Built on Microsoft SQLServer database technology, DQM is proven to be high performance and scalable to very large data volumes.

APPLICATION OF DQM

You can use DQM to manage a wide range of enterprise data. For example, you can use DQM to:

- build a single customer view, identify sales opportunities
- consolidate supplier file, rationalise trading terms
- rationalise materials, parts and inventory
- produce consolidated reports for regulatory requirements
- cleanse, standardise data for systems migration
- match and dedupe data before systems consolidation
- extend internal data with externally data source
- match invoice, payment to consolidate payment terms
- link and cross reference transactions to identify fraud
- consolidate marketing communications to provide better customer service
- merge mail into house-hold to reduce mailing costs
- geo-code delivery locations, to maximise route logistics

	Cleanse & match application	Profiling tool	Governance & metrics	Process redesign	External reference
Quick profile		✓			
Investigation		✓			
Data quality reports		✓	✓	✓	
Parse	✓	✓			
External validation	✓				✓
Cleanse	✓				
Match	✓				
Consolidate	✓				
Set degree of confidence	✓		✓		✓
Cleanse & match reports	✓		✓	✓	
Real time match (SOA)	✓			✓	✓

BENEFITS OF DQM

DQM is the Data Quality solution for you. It provides:

- Data quality Dashboard for senior management
- Pre-built data match job templates to fast track development
- High performance, scalable technology
- Real time integration to your source systems
- Superior data profiling and match capabilities
- Country specific address matching logic
- Cost effective solution

Data Integration Specialist

LEVERAGE ON THE POWER OF DQM

Visit www.dqm.com.au or call +61 3 9819 9591 to speak to a Data Quality Specialist